

Editorial

As Editor-in-Chief of *20/20 for the 21st Century* and *I.P. Japan*, I am thankful for the positive response and support that we've had from our clients and associates. *20/20* is a special edition of *I.P. Japan* which commemorates SHUSAKU YAMAMOTO PATENT LAW OFFICES 20th anniversary.

As we approach the end of the 20th century, the world of commerce is experiencing an unprecedented burst of energy, technology and prosperity that is largely driven by IPRs. We appear to be on the threshold of technological advances that will forever alter history. Undoubtedly, the presence of strong IPRs fuel the fire of genius to create such technology. *20/20* is dedicated to provide the foresight and insight into the dynamic international IP issues as we enter the new millennium.

As *20/20's* editor, my job was made easier by the compelling contributions from the world's leading IP practitioners. *20/20's* contributors reflect a total of more than 700 years of combined international IP practice experience. The authors will address patent, trademark and litigation topics from a perspective that will be of concern to serious readers of international IP law. I would like thank all the authors for timely meeting their deadlines and not making my editorial work too difficult.

The most successful companies are rapidly expanding their stranglehold on numerous emerging fields by accelerating their intellectual property activity and *20/20* will be an indispensable guide in that march towards victory.

JOHN A. TESSENSOHN, ESQ.

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